

CARF-CCAC ACCREDITED: The retirement industry's “Good Housekeeping Seal of Approval”



Willow Valley Retirement Communities has been CARF-CCAC accredited for over 20 years. This accreditation is important because it's the retirement industry's "Good Housekeeping Seal of Approval." Recently, Willow Valley Retirement Communities was awarded a five-year CARF-CCAC accreditation.

Willow Valley spent over a year preparing for the CARF-CCAC surveyors ensuring that all our policies and processes are

continually updated. Not only do we commit to ongoing process improvement but also track and measure data to ensure that our processes are effective and support quality. All areas of our organization are involved in the accreditation process.

Why CARF-CCAC accreditation is important

A mark of quality:

CARF-CCAC accreditation is widely regarded as the mark of quality for aging services. To be accredited, organizations must demonstrate ongoing innovation and continued conformance to standards. This means they must be committed to continuous quality improvement in their

governance and administrative structures, fiscal practices, and the care and services they provide to older adults.

A sign of integrity:

Participating in the accreditation process means an organization has a genuine commitment to continuous self-evaluation and performance improvement guided by an external, independent, third-party accreditation organization.

A standard for comparison:

Accreditation is a concrete way to evaluate the many retirement living options available today. Many financial and planning advisors recommend that consumers look for the CARF-CCAC logo when choosing a retirement community.

